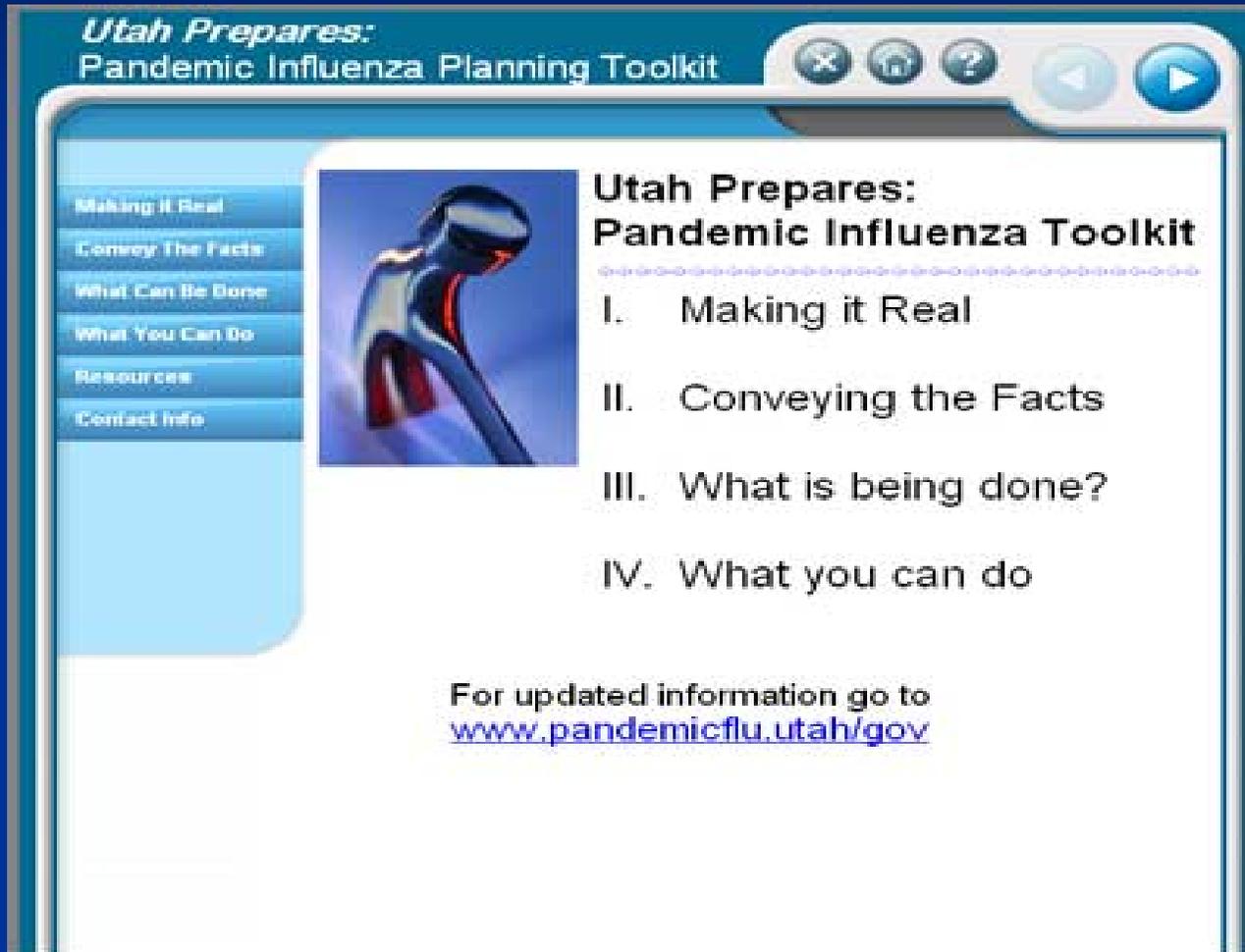




Utah Prepares: Pandemic Influenza Toolkit

- I. Making it Real
- II. Conveying the Facts
- III. What is being done?
- IV. What you can do

About the Toolkit

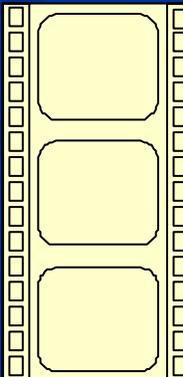


The screenshot shows a web browser window with the title "Utah Prepares: Pandemic Influenza Planning Toolkit". The browser's address bar and navigation buttons (back, forward, home, search) are visible. On the left side of the page, there is a vertical navigation menu with the following items: "Making it Real", "Convey The Facts", "What Can Be Done", "What You Can Do", "Resources", and "Contact Info". The main content area features a blue header with the text "Utah Prepares: Pandemic Influenza Toolkit" and a decorative line of small blue circles below it. To the left of the text is a small image of a hammer. Below the header, there is a list of four items: "I. Making it Real", "II. Conveying the Facts", "III. What is being done?", and "IV. What you can do". At the bottom of the main content area, there is a text box that says "For updated information go to www.pandemicflu.utah.gov".



I. Making it Real

What if Pandemic Influenza Strikes?

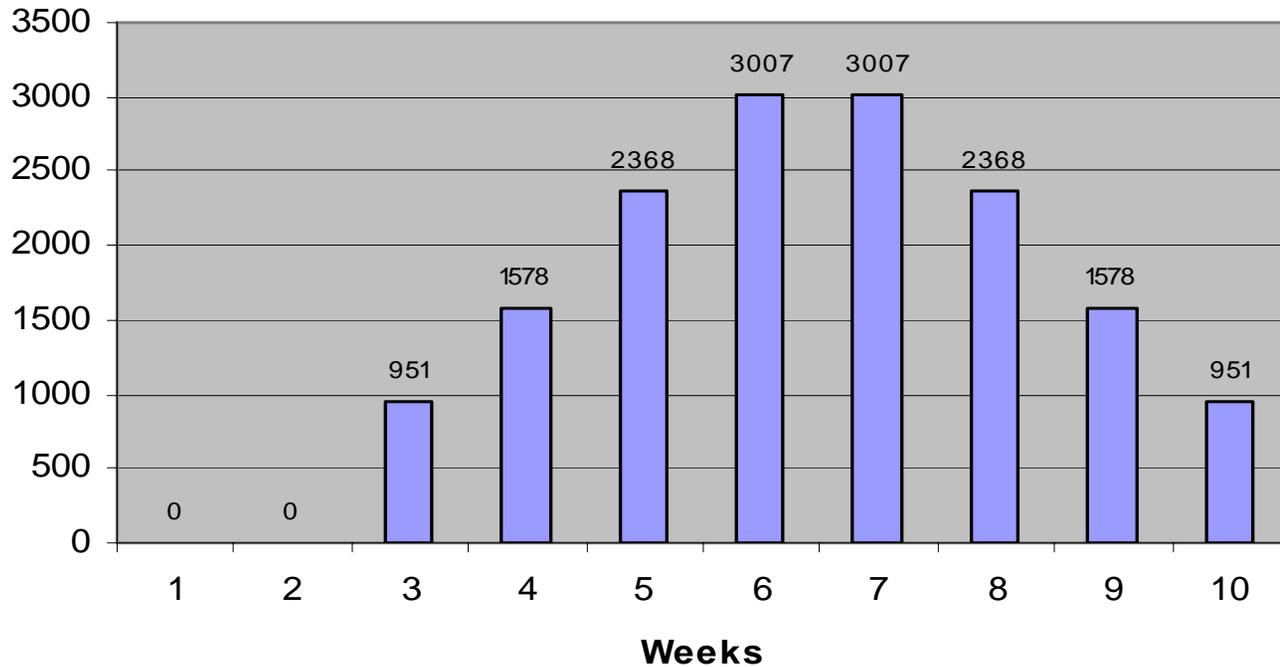


Pandemic Influenza Impact (Simple) Utah Projections

	Moderate Pandemic 1957/1968-like	Severe Pandemic 1918-like
Illness (30%)	759,000	759,000
Outpatient Care (50%)	379,000	379,000
Hospitalizations	7,280	83,550
ICU Care	1,090	12,520
Ventilator	550	6360
Death	1,750	15,930

Projections are based on the U.S. estimates included in the HHS Pandemic Influenza Plan, and based on Utah 2005 population estimate (2,529,000); these estimates don't account for age differences in populations

Estimated Deaths in Utah



Age Group	Population	AR (25%) ILL	CF (2.5%) DEATHS
0-1	102,210	25,553	639
2-17	686,242	171,561	4289
18-49	1,203,929	300,982	7525
50-64	323,963	80,991	2025
65+	212,582	53,146	1329
Total	2,528,926	632,233	15,807

Global Impact

- Influenza pandemic would have worldwide impact
 - Widespread absenteeism, illness, death
 - Shortages of critical supplies and personnel
 - Potentially widespread disruption of travel

Community Impact

- High absenteeism rates at work/school
- Possible school closures
- Event cancellations – concerts, meetings, conventions
- Shortages of supplies
- Economic impact of business, travel, and tourism
- Difficulty keeping police, fireman, doctors, nurses working
- Hospitals full – delayed care for routine or even urgent illnesses
- Blood shortages

Economic Impact

- High absenteeism rates among workers
- Shortage of supplies/inputs
- Travel restrictions
- Schools closed – childcare demands
- Fear and distraction caused by even a mild pandemic or by outbreaks occurring elsewhere
- Burden on insurance industry of high death and illness rates
- Decreased tourism revenues

Today's Objectives

1. *Make it Real*
2. *Convey the facts*
3. *Describe what is being done*
4. *Describe what you can do*
5. *Inspire action!*

Agenda

11:00 - Problem/Impact *“Making it Real”*

11:15 - About Influenza *“Conveying the facts”*

11:35 – Utah Prepares *“What is being done”*

11:50 – Inspire Action *“What you can do”*

12:00 – Question & Answer

12:15 - Lunch